Zendesk CX: Professional Services
Let us guide you to create a customer experience that stands out

Launch Lite Services Data Sheet

We guide, you build

With Launch Lite, we hand the reins to you to drive the implementation
while we guide you in the right direction

Our knowledge is your power
Tap into the full potential of our family of products through expert-led training. After our training workshop, you’ll be equipped with the skills to configure, manage and optimize your Zendesk deployment.

A safety net when you need it
A Zendesk consultant will be there every step of the way, providing recommendations and best practices. We will also be there to provide go-live support and ensure that you’re set up for success.

Designed by you, for you
You know your business best and outcomes you aim to achieve with Zendesk. Launch Lite empowers you and your team to turn the wrenches yourselves while making sure you get it right the first time.

“We worked closely with the Zendesk team to draw up a plan for implementation, and they did a really good job of holding our hand through the process. It was beneficial that we got to turn a lot of the wrenches ourselves, but they were there as a safety net to ensure that we followed the plan.”

John Turner, Business Solutions Manager at MailChimp

MailChimp
What you get

Our implementation methodology is based on 10 years of delivering outstanding customer experiences across thousands of successful customers. The Launch Lite deployment model provides ultimate flexibility while ensuring on-time delivery.

### Customize your experience

Every engagement is tailored to your implementation needs. Begin with the Launch Lite Base Package and select optional add-ons.

<table>
<thead>
<tr>
<th>Launch Lite Base Package</th>
<th>Add-ons:</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Designated Project Consultant</td>
<td><strong>Additional Products</strong></td>
</tr>
<tr>
<td>• Seven remote sessions focused on solution design and coaching</td>
<td>Implementing multiple channels? Add Support, Guide, Chat and/or Talk to your implementation</td>
</tr>
<tr>
<td>• Configuration review</td>
<td><strong>Technical Guidance</strong></td>
</tr>
<tr>
<td>• Go-live readiness preparation</td>
<td>Customize, integrate and extend the platform with the help of a technical consultant</td>
</tr>
<tr>
<td>• Post go-live review</td>
<td><strong>Additional Collaborative Configuration</strong></td>
</tr>
<tr>
<td></td>
<td>If you have a more complex set-up, allocate more time for configuration</td>
</tr>
</tbody>
</table>

**Insights or Explore On-Demand Training**

Learn how to leverage analytics to create a data-driven customer experience

**Certification**

Ensure your teams are successful from the get-go with a Support Administrator or App Developer I Certification

For more information on Launch Lite and assembling the right solution, consult your account representative.